

## HEADHUNCHO AMIR RETURNS WITH THE OFFICIAL VIDEO FOR “SET”

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“SET” VIDEO THUMBNAIL

On the heels of his high-velocity single release in early February, **HeadHuncho Amir** officially unleashes the visual for "**SET.**" Following the massive success of his October mixtape, *50 Year Run*, and his recognition as **Billboard's Rookie of the Month**, the Dallas powerhouse is capitalizing on the viral momentum that saw the "SET" teaser explode to over 1 million views in mere days. While the single has already been dominating playlists since its debut last month, the official music video brings Amir's gritty, matter of fact lyricism to life, signaling that he is keeping his foot firmly on the gas for 2026.

### **ABOUT HEADHUNCHO AMIR:**

Headhuncho Amir is a rising force in Dallas rap, known for his sharp delivery, raw storytelling, and anthems that reflect both his reality and ambition. Since signing with 300 Entertainment in February 2025, Amir has steadily built momentum with a series of standout releases, including his mixtape *Ain Nun Bigger*, his follow-up project *Still Ain Nun Bigger*, and his summer single "New Dallus," each showcasing his consistency, versatility, and dedication to putting his city on the map. His popular single "Motivate the City" has become a rallying anthem, further establishing his connection to the community and his role in inspiring Dallas youth and fans alike. Amir's music blends hard-hitting energy with introspection, capturing the drive, determination, and authenticity that have become his signature. Amir is also an active part of the New Dallas movement, a brotherhood of artists working together to elevate the city's rap scene. Beyond music, he invests in his community, using his platform to motivate, mentor, and give back to the city that shaped him. His latest mixtape *50 Year Run*, represents Amir's personal journey toward health, self-improvement, and long-term growth, embodying his commitment to changing his life for the better while building a lasting legacy. With *50 Year Run*,

Headhuncho Amir continues to define what it means to be a next-generation voice in Dallas rap, blending ambition, authenticity, and a vision for a lasting imprint on the culture.

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