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## DALLAS POWERHOUSE HEADHUNCHO AMIR DECLARES A NEW CHAPTER WITH POWERFUL LEAD SINGLE “THE SPOKESMAN”

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Following a breakout year that solidified his status as the definitive voice of the modern Dallas rap scene, **HeadHuncho Amir** returns today with his high-stakes new single, “**THE SPOKESMAN**.” Serving as the lead offering from his highly anticipated full-length debut album slated for release later this spring, the track arrives alongside a gripping official music video available everywhere now.

“**THE SPOKESMAN**” arrives on the heels of a massive 2025 for the **300 Entertainment** signee, who spent the year touring alongside **EST Gee** and earning the prestigious title of **Billboard’s Rookie of the Month** in October. This new release marks a significant evolution from his last project, [50 Year Run](#), which served as a profound reflection of Amir’s mission to motivate both his community and himself while manifesting a 50-year legacy of health and self-improvement.

While **50 Year Run** was about the internal grind of building that lasting foundation, “**THE SPOKESMAN**” represents Amir stepping into his role as a leader of the “**New Dallas**” movement. The track captures the signature blend of unrelenting energy and raw storytelling

that has seen his previous visuals, such as "[You The Biggest](#)," amass millions of views within weeks of release.

As the first single for his upcoming spring album, "**THE SPOKESMAN**" reinforces Amir's commitment to putting his city on the map through authenticity and introspection. He remains a rising force dedicated to mentoring Dallas youth and using his platform to inspire a vision of long-term growth and cultural impact.

#### **ABOUT HEADHUNCHO AMIR:**

Headhuncho Amir is a rising force in Dallas rap, known for his sharp delivery, raw storytelling, and anthems that reflect both his reality and ambition. Since signing with 300 Entertainment in February 2025, Amir has steadily built momentum with a series of standout releases, including his mixtape *Ain Nun Bigger*, his follow-up project *Still Ain Nun Bigger*, and his summer single "New Dallus," each showcasing his consistency, versatility, and dedication to putting his city on the map. His popular single "Motivate the City" has become a rallying anthem, further establishing his connection to the community and his role in inspiring Dallas youth and fans alike. Amir's music blends hard-hitting energy with introspection, capturing the drive, determination, and authenticity that have become his signature. Amir is also an active part of the New Dallas movement, a brotherhood of artists working together to elevate the city's rap scene. Beyond music, he invests in his community, using his platform to motivate, mentor, and give back to the city that shaped him. His latest mixtape *50 Year Run*, represents Amir's personal journey toward health, self-improvement, and long-term growth, embodying his commitment to changing his life for the better while building a lasting legacy. With *50 Year Run*, Headhuncho Amir continues to define what it means to be a next-generation voice in Dallas rap, blending ambition, authenticity, and a vision for a lasting imprint on the culture.

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