ABOUT EL SNAPPO:

El Snappo has bulldozed a path of his own out of hip-hop hotbed Broward County, FL.

Hailing from the breeding ground responsible for the likes of XXXTENTACION and Ski

Mask The Slump God, he carries on the legacy of the region by breaking ground and

burning down expectations. At just five-years-old, he gravitated to hip-hop, teaching

himself how to rap. Life threw one challenge after another at the budding talent. He

endured homelessness at 14, and he survived by taking to the streets. At the same

time, he set his sights on being heard. He gained traction with “We Going Up,” “All

Of A Sudden,” and “3:35.” In 2024, he reached critical mass with “Back2Serve’n” in

2024. It exploded on TikTok with millions of views, going on to gather 1.3 million

Spotify streams and counting. Not to mention, he earned co-signs from Sexxy Red and

Fashionably Early. Inking a deal with 300 Entertainment, he puts the pedal to the

metal on the single “Cyber Truck” and more to come.