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| BUZZING ST. LOUIS RAPPER **BLAKEIANA**BACK WITH NEW SINGLE & MUSIC VIDEO “**GAHDAMN**” |

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| LISTEN [**HERE**](https://blakeiana.lnk.to/GAHDAMN) | WATCH [**HERE**](https://youtu.be/p_2wVYWiw1g) |

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| ANNOUNCES SIGNING TO MEGA-PRODUCER **MURDA BEATZ** NEW LABEL IN PARTNERSHIP WITH **300 ENTERTAINMENT** |

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| **(NEW YORK, NY – November 29, 2023)** – Capping off a breakout year, buzzing 23-year-old St. Louisan rapper **BlakeIANA**unveils a brand new single and music video entitled **“GAHDAMN”** today. Listen [**HERE**](https://blakeiana.lnk.to/GAHDAMN) and watch the music video [**HERE**](https://youtu.be/p_2wVYWiw1g). Once again, she holds nothing back on the track. A sultry trapped-out beat brushes up against her raunchy and racy double entendre on the verses. She scores with quotable sports metaphors such as *“Tatum shot I never miss”* and *“I’m Kobe on that court for real, put my points on the board*.*”* The chantable chorus instantly hits hard as she grins, *“I’m like****‘GAHDAMN’***.*”*The accompanying visual pays homage to the classic flick *ATL* as **BlakeIANA** takes over a roller rink. She invited fans to join her on [**Instagram**](https://www.instagram.com/p/CznFR2oLvqp/?hl=en) and wound up turning the set into a full-blown party! Mega-producer **Murda Beatz** makes a cameo in the video as well. Speaking of, she formally breaks the news of her being the first artist signed to **Murda**’s new label in partnership with **300 Entertainment.** Co-Presidents **Rayna Bass** and **Selim Bouab** commented, *“****Murda****is one of the most influential, innovative, and important producers in music. His ear is second-to-none. With****Murda****at the helm and naturally talented artists like****BlakeIANA****, this partnership is a win all around.”***Murda Beatz** added, *“From the moment I saw her on TikTok, I knew she was a star and had star presence. I introduced her to Rayna & Selim. I’ve admired the way 300 Entertainment moves and develops artists for a long time. There was no better place to partner with on the growth of BlakeIANA’s career. I’m excited for what the future holds.”* |

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| *(photographer: Tamara May)* |

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| Everything follows the stunning success of the **Official Remix**and music video of **BlakeIANA**’s viral banger **“Bing Bong”** featuring **Sexyy Red**. The latter has generated over 1 million Spotify streams and 1.2 million YouTube views on the [**music video**](https://www.youtube.com/watch?v=n46_LRNPiss). Making headlines, she also spoke to [***TRSH Tallk***](https://www.youtube.com/watch?v=HQMzKzyBA8s) for an exclusive interview in addition to delivering a standout performance of **“Bing Bong”** for [***On The Radar***](https://www.youtube.com/watch?v=OEohxGXiEmE) and [**interview**](https://www.youtube.com/watch?v=zRPT6XGpONQ). |

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| **FOR MORE INFORMATION ON BLAKEIANA CONTACT:**300 ENTERTAINMENT, PUBLICITYJanelle Gibbs |**Janelle.Gibbs@threehundred.biz** |

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