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| |  | | --- | | BUZZING ST. LOUIS RAPPER **BLAKEIANA**  BACK WITH NEW SINGLE & MUSIC VIDEO “**GAHDAMN**” |  |  | | --- | | LISTEN [**HERE**](https://blakeiana.lnk.to/GAHDAMN) | WATCH [**HERE**](https://youtu.be/p_2wVYWiw1g) | |

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| |  | | --- | | ANNOUNCES SIGNING TO MEGA-PRODUCER **MURDA BEATZ** NEW LABEL IN PARTNERSHIP WITH **300 ENTERTAINMENT** | |

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| |  | | --- | | **(NEW YORK, NY – November 29, 2023)** – Capping off a breakout year, buzzing 23-year-old St. Louisan rapper **BlakeIANA**unveils a brand new single and music video entitled **“GAHDAMN”** today. Listen [**HERE**](https://blakeiana.lnk.to/GAHDAMN) and watch the music video [**HERE**](https://youtu.be/p_2wVYWiw1g).    Once again, she holds nothing back on the track. A sultry trapped-out beat brushes up against her raunchy and racy double entendre on the verses. She scores with quotable sports metaphors such as *“Tatum shot I never miss”* and *“I’m Kobe on that court for real, put my points on the board*.*”* The chantable chorus instantly hits hard as she grins, *“I’m like****‘GAHDAMN’***.*”*    The accompanying visual pays homage to the classic flick *ATL* as **BlakeIANA** takes over a roller rink. She invited fans to join her on [**Instagram**](https://www.instagram.com/p/CznFR2oLvqp/?hl=en) and wound up turning the set into a full-blown party! Mega-producer **Murda Beatz** makes a cameo in the video as well.    Speaking of, she formally breaks the news of her being the first artist signed to **Murda**’s new label in partnership with **300 Entertainment.**    Co-Presidents **Rayna Bass** and **Selim Bouab** commented, *“****Murda****is one of the most influential, innovative, and important producers in music. His ear is second-to-none. With****Murda****at the helm and naturally talented artists like****BlakeIANA****, this partnership is a win all around.”*    **Murda Beatz** added, *“From the moment I saw her on TikTok, I knew she was a star and had star presence. I introduced her to Rayna & Selim. I’ve admired the way 300 Entertainment moves and develops artists for a long time. There was no better place to partner with on the growth of BlakeIANA’s career. I’m excited for what the future holds.”* | |

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