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| PHONY PPL RELEASE NEW SINGLE + VISUAL "dialtone.” - [LISTEN HERE](https://phonyppl.ffm.to/dialtone) - |
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| + Announces Album Release Date For Highly Anticipated Album Euphonyus  NOVEMBER 18, 2022 |
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| A person with the hands up  Description automatically generated with low confidence |
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| [DOWNLOAD ALBUM ART HERE](https://we.tl/t-ZkNSVHwnUJ) |
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| **Friday - November 4, 2022**- Today, Brooklyn-based, five-person collective **Phony Ppl** unveils their latest single, “**dialtone**.” along with an eye-catching accompanying animated visual. The track will appear on the critically acclaimed genre-benders’ forthcoming album***Euphonyus***via **300 Entertainment** set to be released on **Friday, November 18th**. The eclectically-charged latest single from the beguiling band glistens in feel-good funk as the collective delivers to their quintessential knack for creating music that sails in sonic allure. The visual for “dialtone.” was illustrated and animated by band member Bari Bass - showcasing the band as the multi-hyphenate creatives that they are.  Furthermore, Phony Ppl states “lyrically written in split screen, ‘dialtone.’ is actually two different songs at once! one song (the cause) is about a guy realizing space is only expanding between him and his lover. The other song (the effect) is about a relationship that only exists in the mind of said guy. Either way, there’s something wrong! Did they have something special, then drift apart? Or is it all in his head? … Maybe its all been in his head since they drifted. Either way, sing to the cause, whistle to the effect and dance to both at once.”  Last month, the Brooklynites released their first music offering of the year, “[Nowhere But](https://www.youtube.com/watch?v=_lIgwawdyaI)Up,” met with a tantalizing accompanying official music video that now flows in over half a million views via YouTube. The blissful banger received the stamp from Okayplayer as ‘Best New Songs Of The Week,’ as acclaim from VIBE, Cool Hunting and more followed suit with praise. The song also recently achieved the most added status add Rhythmic radio with 25 R&B adds shortly after the unveiling. During the pandemic, the band learned how to make music as a unit without being physically together, a skill that birthed “Nowhere But Up”. The first iteration of the song was made collaboratively on Zoom through screen sharing, and adaptation of the times that would birth their next single. "Nowhere But Up” and “dialtone.” join the band’s previous single [“Fkn Around” ft. Megan Thee Stallion](https://youtu.be/JmHv42SIrfc) and serve as a taste of what’s to come on their long awaited new album Euphonyus to be released November 18th. |
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| **LISTEN TO “dialtone.” BY PHONY PPL:** <https://phonyppl.ffm.to/dialtone> **WATCH THE “dialtone.” VISUAL BY PHONY PPL:** <https://youtu.be/tCRInMCIhEI> |
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| A group of people standing together  Description automatically generated with low confidence |
| **ABOUT PHONY PPL:** An artist’s greatest super power is freedom. Liberation is both the modus operandi and main ingredient of the fearless five-man band Phony Ppl. Comprised of the cream of Brooklyn’s young musician crop: Elbee Thrie, Aja Grant, MaffYuu, Elijah Rawk, and Bari Bass, each classically trained member is a product of musical parents who gifted their children exceptional DNA, exposure to the greats and, most importantly, wings for exploration and self-discovery. The result is a collective that’s as limitless as its music; one that has received praise from the likes of Tyler The Creator and Childish Gambino, performed with Erykah Badu, Jill Scott and The Roots, and killed festivals, late night television and their own residency at New York City’s legendary Blue Note.  Recent highlights for Phony Ppl include their 2020 set on Megan Thee Stallion’s “NPR Tiny Desk” where the artists previewed their collaboration “Fkn Around” which ultimately went viral. Shortly after marked the onset of the COVID-19 pandemic, which delayed the band’s album plans but saw the release of their next single “On My Shit” ft. Joey Bada$$ and their nationwide tour.  Phony Ppl’s new album Euphonyus is set to release this fall and will jumpstart a new chapter in the band’s story. The band’s sonic approach to the album is to connect the dots between the different feelings each song provides; housing songs that are danceable, vibrant, and joyful under the same roof as songs that are laced with sadness, sorrow, and lust. |
| For Press Inquires Contact: Deneil Mullings (deneil.mullings@threehundred.biz) |
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